

Dear 2009-2010 Sharks Families:

Please find enclosed a corporate sponsorship package. PASS Club like other swim clubs in Saskatchewan and Alberta have found this program to be a profitable and efficient form of fundraising. Corporate sponsorship also provides opportunity to increase our club's exposure to Prince Albert businesses and the community. This program is an annual sponsorship plan. Sponsors will receive acknowledgement in our newsletters, bulletin boards and our web site. Sponsors at the Platinum / Gold levels will also receive recognition on the Sponsorship Recognition Board, that is hanging on the wall at the Frank Dunn Pool, with the size of display depending on level of sponsorship. All sponsors will also receive advertising in our meet packages based on their sponsorship value. We currently have a meet planned for June 5 and 6, 2010. This exposure for our supporters should be attractive to the corporate community.

We are requesting all families in all levels of the Club to be involved, as this program will benefit our club as well as your athlete. The success of this program is totally dependent on member involvement. Each swimmer in the *Swim Quest* and *Green* programs are required to find a minimum of \$100 sponsorship. Each swimmer in the *Blue* program will be required to find a minimum of \$200 sponsorship and each swimmer in the *Junior* and *Senior Nats* program will be required to find a minimum of \$300 sponsorship. Revenues are shared 50% for the athlete and 50% for the club. The athlete's 50% share will stay with the club as a credit that may be redeemed for meet fees, registration fees, team travel or equipment. You will be issued "Shark's Bucks" to redeem this credit. Please note: this 50% share is non-returnable if you child leaves the club during the year.

We will require at the time of registration a bond cheque (as denoted below) that will be returned to you when your sponsorships are handed in to the sponsorship coordinator (please email your sponsorships: millsy4@sasktel.net or call and make other arrangements to get your sponsorships to Linda Mills). The deadline for these submissions is October 31, 2009:

- *Swim Quest and Green* – bond cheque of \$50.00 per swimmer
- *Blue* – bond cheque of \$100.00 per swimmer
- *Junior and Senior Nat* – bond cheque of \$150.00 per swimmer

Inside you will find instructions for obtaining sponsorship as well as packages to present to your potential sponsors. Please review the information **prior** to approaching businesses. **Note:** Sharks families do have priority on approaching businesses that they successfully acquired sponsorships from in the previous year. Therefore it is necessary that you check last year's list (enclosed) prior to approaching a business. Should you require additional packages, they are available in the 2009-10 Sharks Handbook, or on the Shark's website and you can print them out from either of those places.

Again, we encourage your involvement. We have a tremendous opportunity to raise funds and community awareness about our club with this rewarding program.

Should you have any questions, please feel free to contact Linda Mills, 2009-10 sponsorship coordinator, at any time.



Sincerely,
Prince Albert Sharks Swim Club Board of Directors

Instructions for accepting sponsorship:

1. Check the current list of contacted sponsors (enclosed) to avoid overlapping.
2. When introducing yourself to your potential sponsor, please ask first if anyone has spoken with them about the Sharks Corporate Sponsorship Program before proceeding.
3. Present sponsor package. You may want the swimmer to provide a brief bio and/or be present to add a personal connection to the request.
4. Be sure to acknowledge the different areas that the sponsor will receive exposure.
5. Be sure to acknowledge Sharks involvement in showing our support to our community and the newspaper attention we receive.
6. Please return to the sponsor if they must speak to their head office or are unable to process a cheque that day. Leave your name and number to pick up the package, as it is your child who is receiving the benefit (50% credit with the club).
7. Have your sponsor fill out the "Sponsorship Detail Form". Your swimmer's name must be on the form. Be sure it is filled out correctly including detailed contact information as well as details for the advertisement they will receive. Have the sponsor provide their advertisement by email or in hard copy to you. **You are responsible to ensure that an electronic or hard copy of the ad/logo is then forwarded to the sponsorship coordinator. If you do not do this, your sponsor will NOT receive the proper ad space they are entitled to!**
8. Once sponsorship is secured, return the sponsorship form(s), the company's logo/ad, and payment to the sponsorship coordinator directly. You may email Linda at: millsy4@sasktel.net or call her to make arrangements to hand in your sponsorships. At this time your bond cheque will be returned or destroyed. Your 50% credit will be allocated to you in the form of "Sharks Bucks". Sharks Bucks can be redeemed for fees, meet fees, or equipment. Sponsorship details will be passed on to those in charge of the bulletin board, sponsorship board, webpage and newsletter as soon as they are received.
9. All sponsors must be secured and paperwork completed and submitted to the sponsorship coordinator by **October 31, 2009**.
10. Certificates of acknowledgement for sponsors and their receipts for income tax purposes will be issued to you in due course. **It is your family's responsibility to deliver them to your sponsor.**
11. The 2009 – 2010 Sponsorship Coordinator to contact with any questions or concerns is:

Linda Mills (swimmer: Scott Mills – Senior Nats)
596 Laurier Drive Prince Albert SK S6V 5M3
922-7442 (H) 961-7939 (C)
millsy4@sasktel.net



PRINCE ALBERT SHARKS SWIM CLUB
PO Box 2203 Prince Albert, S6V 6Z1
<http://www.pasharks.com/>

The Prince Albert Sharks Swim Club (PASS) is a non-profit organization committed to the development of our athletes at all levels of competitive and non-competitive swimming. We have a holistic approach to swimming that encompasses fitness, nutrition, commitment, self-discipline, loyalty, team building and education.

Our organization is very involved in community programs and family development. We have more than 68 athletes complete our programs each year. We have a coaching staff of two permanent professional instructors as well as part-time and assistant positions. With past and ongoing successes we have received tremendous media support and coverage in the Daily Herald and CKBI Radio and TV. The provincial swim meets we host through the year attract as many as 300 athletes plus coaches, support staff, and families.

PASS board and families are looking for community support. As with any other sport, we share our gratitude and success with our friends and neighbors. The financial support you provide will assist the swim club with its continually increasing costs for pool time, travel, coaching staff and other associated expenses. We have attached our sponsorship program for your review and it is our hope that we can partner in the very near future. We have developed a program that will give your company tremendous public exposure in our bulletin boards and sponsorship board at the Frank Dunn swimming pool, the media and through our newsletters, website and swim meets.

We would appreciate that you give this request your closest attention and consideration. Please feel free to contact us should you require any additional information or to discuss the options in more detail. You may contact Janice McLeod (764-8032) by email at: k.mcleod@skvelocity.ca.

Yours truly,



Prince Albert Sharks Swim Club Executive

Sponsorship Packages:

Basic \$100

1. Acknowledgement on Sharks Bulletin Board in foyer of Frank J. Dunn swimming pool
2. Acknowledgement on the Sharks web page
3. Acknowledgement in June 2010 swim meet package

Bronze \$300

1. Acknowledgement on Sharks Bulletin Board in foyer of Frank J. Dunn swimming pool
2. Acknowledgement on the Sharks web page
3. ¼ page advertisement in June 2010 swim meet package
4. 'Thank you' ad in the Prince Albert Daily Herald specific to your sponsorship package

Silver \$500

1. Acknowledgement on Sharks Bulletin Board in foyer of Frank J. Dunn swimming pool
2. Go-to link to your business provided on "**sponsor**" tab on the Sharks web page
3. ½ page advertisement in June 2010 swim meet package
4. Lane advertisement at all PASS Club swim meets
5. 'Thank you' ad in the Prince Albert Daily Herald specific to your sponsorship package

Gold \$700+

1. Recognition specific to your sponsorship package on Sponsorship Board in pool area of Frank J. Dunn swimming pool
2. Acknowledgement on Sharks Bulletin Board in foyer of Frank J. Dunn swimming pool
3. Go-to link to your business provided on "**sponsor**" tab on the Sharks web page
4. Full page advertisement in June 2010 swim meet package
5. 'Thank you' ad in the Prince Albert Daily Herald specific to your sponsorship package

Platinum \$1000++

1. Recognition specific to your sponsorship package on Sponsorship Board in pool area of Frank J. Dunn swimming pool
2. Acknowledgement on Sharks Bulletin Board in foyer of Frank J. Dunn swimming pool
3. Advertisement and direct go-to link to your business provided on Sharks **home** web page
4. Full page advertisement in June 2010 meet package
5. 'Thank you' ad in the Prince Albert Daily Herald specific to your sponsorship package.
6. Company logo on Club Banner



PRINCE ALBERT SHARKS SWIM CLUB

PO Box 2203 Prince Albert, S6V 6Z1

Sponsor Form

Athlete's Name Athlete's name		Telephone:
Sponsor Business Name nameName Sponsor Business name:		
Mailing & street address of business:		
Business Telephone:		Fax:
Contact name:		Telephone:
Alternate contact:		Telephone:
Business Email address:		
Business Website URL:		
Business description:		

Company Logo attached?	<input type="checkbox"/> Yes, hard copy attached in appropriate size (1/4, 1/2 or full page) <input type="checkbox"/> Yes, electronic copy emailed to:	
Sponsor package (check one) Total commitment: \$ _____ (payable to: PASS)	Basic \$100.00 Bronze \$300.00 Silver \$500.00 Gold \$700.00 + Platinum \$1000.00 +	
Authorizing signature		Date:

PASS Sponsorship Report 2008-2009

PASS Family	Level	Sponsor	Contact Name	Phone	Amount
Anderson/Woodsworth	basic	Minute Muffler & brake Ltd.	Brian Woodsworth	764-2240	100.00
Anderson/Woodsworth	platinum	Prince Albert Inn	Rob Gauthier	922-5000	1,000.00
Broda	basic	Source for Sports	Scott Rogers	764-6988	100.00
Broda	basic	Prince Albert Alarm Systems Ltd.	Wayne Hansen	922-7233	100.00
Broda	bronze	Ted Matheson's Mens Wear	Fred Matheson	764-1577	300.00
Broda	bronze	Prince Albert Insurance Limited	Ron Wesolowski	764-2233	300.00
Broda	bronze	Nagy Holdings Ltd.	Frank Nagy	764-0099	300.00
Broda	bronze	Rally Motors Ltd.	Darryl Hudye	922-6363	300.00
Broda	bronze	Econo Lumber	Curtis Lemieux	764-3485	300.00
Broda	bronze	Mann-Northway Auto Source	Murray Springer	765-2200	300.00
Broda	gold	Dominion Construction	Brian Barber	721-8500	700.00
Broda	platinum	Broda Group of Companies	Gordie Broda	764-5337	1,000.00
Bolduc	basic	Parkland Emergency Medical Services	George Bolduc	953-8353	100.00
Bolduc	basic	Exclusive Auto Marine	Jim Chad	763-4900	100.00
Bolduc	basic	Lyle Karasiuk	Lyle Karasiuk	763-6537	100.00
Bolduc	basic	Tracey Detillieux	Tracey Detillieux	764-7657	100.00
Bolduc	basic	Parkland Ambulance Communications Center	Brenda	953-8360	100.00
Bolduc	basic	S&S Service	Aaron	764-4658	100.00
Bolduc	bronze	Redekopp Insurance Ltd.	Keith Izsak	764-3600	300.00
Charles	bronze	Dr. R.G. Charles - no recognition	Dulcie Charles	763-6296	300.00
Charles	bronze	Dr. R.G. Charles - no recognition	Dulcie Charles	763-6296	300.00

<i>PASS Family</i>	<i>Level</i>	<i>Sponsor</i>	<i>Contact Name</i>	<i>Phone</i>	<i>Amount</i>
Daniels (Hourigan)	basic	First Nations Insurance Services Ltd.	Helen Burgess	763-4712	100.00
Daniels (Hourigan)	gold	PWS - Purified Water Store	Phil Gryba	763-3903	700.00
Fleury	basic	Ashley Cabinets & Windows	Rick Kugler	763-4707	100.00
Fleury	basic	Best Western Marquis Inn & Suites	Lise McKenna	922-9595	100.00
Fleury	basic	BTR Financial Planning Inc.	Bryan Rindal	763-8287	100.00
Ertman	basic	Silver Hills Golf Resort	Grace Dewhurst	922-3673	100.00
Gray	silver	Gray's Funeral Chapel	Drew Gray	922-4729	500.00
Hamel	basic	Parkland Meats	H. Mumm	747-3939	100.00
Hamel	basic	E&B Lumber	Dave Kalyn	747-2102	100.00
Hamel	basic	Prince Albert Co-op Shellbrook Branch	David Poppel	747-2122	100.00
Hamel	bronze	Naber Ford Sales Ltd.	Tammy Johnson	747-3340	300.00
Hamel	basic	Affinity Credit Union	Lisa Anderson	747-2636	100.00
Hamel	basic	Grenier Organic Farm	David Grenier	226-2155	100.00
Hamel	basic	Woodland Pharmacy	Daryl Kress	747-2545	100.00
Harradence	platinum	Bank of Montreal	Alan Groff	953-5200	1000.00
Harvey	basic	Prince Albert City Centre Physical Therapy	Rudy Speiser	922-2333	100.00
Heinrich	bronze	Crown Cleaners	Brent MacDonald	764-4514	300.00
Jones	basic	Crescent Heights Pharmacy	Joyce/Betty	764-5510	100.00
Jones	bronze	Scotia McLeod	Terry Lysyk	953-4740	300.00
Kress	basic	Woodland Pharmacy	Daryl Kress	747-2545	100.00
Kress	platinum	Elk Ridge Resort	Jaret Waddell	244-5525	1000.00
Liboiron/Reynish	basic	Bisson's Vacuum Sales & Service	Kayla Ilchysheh	763-8426	100.00
Liboiron/Reynish	basic		Yvonne Bisson	922-1881	25.00
<i>PASS Family</i>	<i>Level</i>	<i>Sponsor</i>	<i>Contact Name</i>	<i>Phone</i>	<i>Amount</i>

Lucas	bronze	Arrowhead Electric	Barb Lucas	960-5313	300.00
Lyons	bronze	Harper's Pharmacy	Sharon Lyons	862-5377	300.00
Martin	silver	Parkland Geothermal	Connie Martin	747-2352	500.00
Mills	basic	The Wave Hair Design	Debra Lamb	922-4242	100.00
Mills	basic	Tash's Flooring Outlet	Wayne Tash	953-8282	100.00
Mills	basic	Thorpe Bros. Limited	Dave Thorpe	763-8454	100.00
Mills	platinum	P.A. Fast Print Inc.	Rhonda Levesque	763-8897	1,000.00
Mills/Conan-Robin	platinum	1/2 Holash Logue Barristers & Solicitors	Mitchell Holash	764-4244	500.00
McLeod	silver	Supreme Basics	Janet Deschambeault	764-9600	500.00
McLeod	silver	Advantage Credit Union	Joel Bilodeau	764-5166	500.00
Nagle	bronze	SaskTel	Trudy Watier	953-6551	300.00
Nagle	platinum	Canadian Tire	Malcolm Jenkins	764-9000	1,000.00
Ostrowski	Basic	Re-Max - Ron Lypchuk	Ron Lypchuk	922-4333	100.00
Ostrowski	Basic	Fabutan	Chantelle Viala	764-7884	100.00
Ostrowski	Basic	P.A. Auto Body (1983) Ltd.	Doug Brown	764-4967	100.00
Ostrowski	Basic	Ben's Auto & House Glass	Ben Darchuk	922-6979	100.00
Ostrowski	Basic	Dresswell Dry Cleaner's Ltd.	Bob Telfer	764-6262	100.00
Ostrowski	Basic	Kathy Whitley - Mary Kay Cosmetics	Kathy Whitley	763-2767	100.00
Ostrowski	Basic	Ralf Wagner's Automotive	Ralf Wagner	922-4639	100.00
Conan	Basic	My Pharmacy	Bernie Ogradnick	922-3784	100.00
Conan	Basic	B&P Water Shop	Glenn Zdrill	763-5615	100.00
Conan	Basic	Hansen Real Estate	Vaughn Hansen	922-2882	100.00
Conan	Basic	Walter's Service	Kip Walters	764-1686	100.00
Conan	Basic	Central Optometric Group	Stephen Malec	764-6311	100.00
Conan	Basic	Gil's Barber Shop	Darryl Frenette	764-0631	100.00
Conan	Basic	Century 21 Connexus Realty Ltd.			
Conan	Basic	- Lionel Diehl	Lionel Diehl	922-7444	100.00
Conan	Basic	Lube-X Fast Oil Change	Joe Leger	953-0950	100.00
PASS Family	Level	Sponsor	Contact Name	Phone	Amount
Conan	bronze	Dr. Robin Slowenko	Lori Fedak	764-4144	300.00
Conan	bronze	Beit Wenzel Medical Prof.	Karen Swanson	445-9455	300.00
Conan	bronze	Corp.	Leanne Wandzura	764-2020	300.00

Conan/Mills	platinum	1/2 Holash Logue Barristers & Solicitors	Mitchell Holash	764-4244	500.00
Rowe	Basic	4 Horsemen Fitness	Nolan Carter	922-2867	100.00
Sarrazin	basic	Trudel Auto Body	Andy Trudel	922-4791	100.00
Sarrazin	basic	Jones Mitchell Spademan	Craig Mitchell	953-4100	100.00
Sarrazin	basic	Property & Shop Trischuk &	Adam Balon	763-1724	100.00
Sarrazin	basic	Family	Vicky Trischuk	922-7750	100.00
Sarrazin	basic	Cadman & Remmer	Tracy Frank	763-6353	100.00
Total Sponsorships					